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| Connection: **From interest in college to application** |
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| **Known Loss points for community colleges:*** Do not apply to college
* Delayed entry to college
* Poor college counseling leads to under enrollment, poor matching and failure to obtain financial aid for which they qualify
* Prospective students do not learn about their college of choice via outreach activities and arrive poorly prepared for success.
 | **Known Momentum points for community colleges:*** Consistent standards to assess college readiness Foster college-going norms supported by peers and trusted adults
* Increase understanding of college requirements, application and financial aid processes
* Improve information, matching and financial aid products
* Dual enrollment/Early College High Schools (on-ground, online options), AP credit
* Take college placement exam in high school
* Enrollment directly from high school
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| **If applicable, student recommendations from focus groups:**Recommendation 1: Recommendation 2: Etc. |
| **What are some LOSS points for the college?** | **What are some MOMENTUM strategies for the college?** |

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| Connection: **From interest in college to application** |
| **STRATEGIES** |
| **Insert strategies and outcomes from the student equity plan, strategic plan, ed master plan, DEI plan, Guided Pathways workplan, etc.** **Understand that it’s fine that some strategies cut across different student journey points.**  |
| **FUNDING REQUEST ALIGNMENT****(After the above prompts are answered, this form becomes a “cheat” sheet for funding requests. All requests must answer these two prompts in order to prepare to complete the official funding request form.)** |
| 1. **How does the funding request align to specific strategies/outcomes?**
2. **Explain how implementation of funding request will be measured**
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